

Rule 1: There shall be no rules.

Rule 2: See Rule 1.

# wheezy Rider

*Newsletter of the Fremantle group*

Oct 2018  
No 201

Newsletter of the Fremantle Branch of the Ulysses Club of Australia Inc.

Price  
Free

Hi All

This meeting will be the first at our new venue, the Hamilton Tavern. Don't forget the new time of 7:30pm. The Hamilton is bright, welcoming and the kitchen is not in our meeting room area which should make it far more pleasant. There is a good selection of food on the menu and the Salad Bar is included with the main meals. Deserts are also available. The facilities are also in excellent condition and the Disabled Toilet has very easy access.

The Leopold Hotel has served us well as we had to shift quickly from the Swan Yacht Club a couple of years ago due to renovations. The Committee of that time did well to find a suitable venue in such a short space of time. We also had to change days a couple of times due to the introduction of the Quiz Nights which proved to be very noisy and then there was the ice machine which made it difficult to hear anything.

Last Sunday was our annual Mike Smith Memorial Ride. For our newer members, Mike Smith was the driving force behind the establishment of the Fremantle Branch and was very active in many roles for many years. Mike Smith was this branch's only Dearnley Medal holder, our Club's highest recognition for service not only to the Branch but especially to the Club as a whole. He is sorely missed.

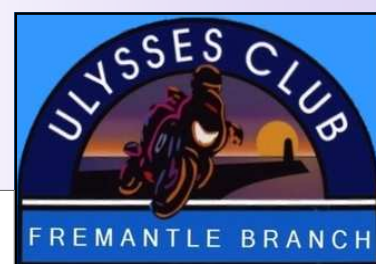
On Saturday I was concerned that I would need to postpone due to bad weather, however I needn't have worried as Sunday dawned to reveal a glorious day. We had a good number of bikes and riders and Mike's daughter Fleur and family were present to see us off. Riding through the Roleystone area was particularly pleasant as the landscape was so green after the winter rains. A pleasant morning tea was had at Beverley and lunch at Toodyay before the ride finished at Bindoon.

**Christmas Party 8 December** at Tony Collins's home in Nedlands : To assist with the catering, could you please let Tony Collins or myself know if you are bringing food, and if so what food you will be bringing.

**John Pepper 40751**  
**President Ulysses Fremantle Branch**



*We don't care....We ride there*



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**FREMANTLE BRANCH MEETING 7:30PM**  
**2ND TUESDAY OF THE MONTH AT THE**  
**HAMILTON TAVERN 330 CARRINGTON ST**  
**HAMILTON HILL WA.**

*The committee is the servant of the Group, not the Master*

**2017/2018 COMMITTEE:**

**President** John Pepper Member 40751  
President@UlyssesFremantle.com

**Secretary/Treasurer** Mark Gilbert Member 62437  
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Chris Glover, Branch Secretary, 0419 919 275

Pauline Marwick, Branch Treasurer, 0418 957 668

**GREAT SOUTHERN BRANCH**

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**KALGOORLIE**

Andrew Mason 0890914220 0419922860

**WEB ADDRESSES**

National Ulysses site: [www.ulyssesclub.org](http://www.ulyssesclub.org)

Fremantle Ulysses site: [www.ulyssesfremantle.com](http://www.ulyssesfremantle.com)

**Note: Next meeting, Tuesday**  
**13th**  
**November 2018**

**Plods and Saturday morning coffee**

Wednesday morning Plods meet at South Beach for a 9:30am start.

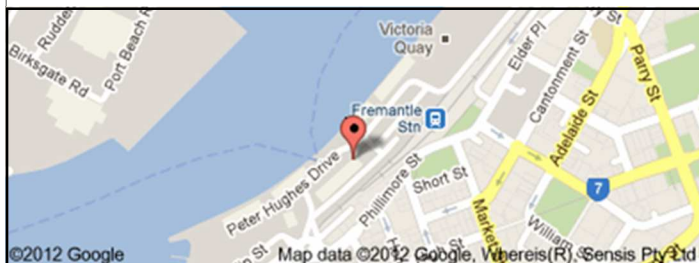
Any enquiries regarding plods can be directed to any of the following:

Will Duncan 0403014197

Patrick Hayes 0414756452

Mick Webb 0893396874

The Saturday morning coffee get together will also continue to take place at the former site of the Victoria Café, however



commencement will be from 9.00am.

DISCLAIMER. All expressions of opinion are published on the basis that they are not to be regarded as expressing the official opinion of the Ulysses Club but are included for general interest only. The Ulysses Club Fremantle Branch accepts no responsibility for the accuracy of any of the opinions or information contained in the Wheezy Rider and readers should rely on their own enquiries in making any decisions touching their own interest. Errors and omissions excepted. Publication of articles at Editor's discretion.

# THE BREAKFAST CLUB IS HERE

Another great morning at Kelly's Cafe - Thanks Armadale Heritage

Next **Brunch** Club

**Saturday October 27th @ 10.30am on**

A Longer Ride This Time  
Why Not Make It An Overnighter

## BACK BEACH CAFE

OCEAN DRIVE BUNBURY

Hosted by the Bunbury Branch

Please TXT Brenda with your branch numbers ASAP to help with booking - 0417 942 363

Free Wine Raffle as usual



Coming up

November - Warnbro Sound Serpentine Cafe

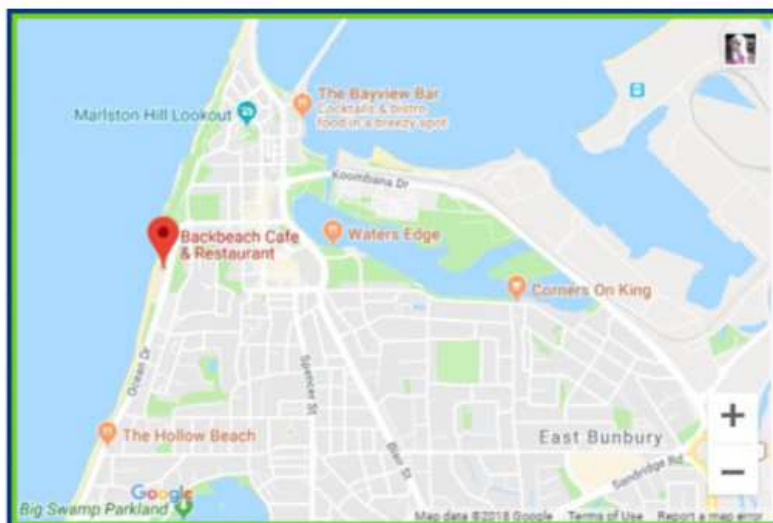
December - Joondalup Kings Park BBQ



More Information

Tony- 0419830062

Ken - joondyrider@gmail.com



## Motorcycle Safety Report August 2018

The public consultation period is now over following from our Motorcycle Safety Forum and the Road Safety Commission has had over 850 submissions from motorcycle Riders. See the link here-

<https://www.rsc.wa.gov.au/News-Media/Latest-News/July-2018/Motorcycle-consultation-paper-and-survey-closes-so>

We will now await for the wheels of Government to grind to their conclusion.

I have also been pushing for some clarity again on motorcycles being allowed to use priority bus lanes that taxis are currently using, this is now with the Road Safety Commission and Public Transport Authority.

We have our Vulnerable Road User Advisory Group meeting on September 11<sup>th</sup> 2018 and I will be asking for updates at this meeting on all the motorcycle actions and for the reestablishment of the Motorcycle Safety Sub-Committee, that has been in suspension for about 18 months so that we can keep up to date with the progress of the 39 actions from the Motorcycle Strategy and have the opportunity to add more actions as needed.

I have an opportunity to attend the Australasian Road Safety Conference in Sydney in October as I will be in Sydney at that time, I have attended these conferences for the past 8 years and always get a massive amount of information on motorcycle safety studies and initiatives from many sources both in Australian and overseas. I will send you my report from this conference.

There has recently been a lot of reporting in the media about wire rope barriers following a motorcycle riders fatal crash into the posts of this type of barrier. There has also been for too much quoting from some European sources that these type of wire rope barriers have been banned and removed in some countries. This is simple not true and is a popular myth that suits some people's views. Some of the comments on social media are comments made by the riders family and European motorcycle rider organisation that where not for publication and have since been removed, it is however extremely upsetting for the family and we all need to think very carefully before making any unsubstantiated comments to anyone but especially to the media.

Remember to ride like your life depends on it.

[Dave Wright #51871](#)

Ulysses Club National Committee

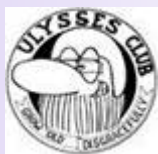
Chair, Road Safety Committee

Purchasing, Advertising, Membership and Community Engagement

Phone: 0418 954 424

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Website: [www.ulyssesclub.org](http://www.ulyssesclub.org)



## Ulysses Club Inc.



## **UPCOMING RIDES**

### **THE GRAVITY DISCOVERY CENTRE GINGIN**

When: **Sunday 21 October 2018**

From: GATEWAYS 9:00am

**GRAVITY DISCOVERY CENTRE GINGIN** for light refreshments

Stop for fuel at 150 klms

Then on to STRATTON for lunch (great variety, prices, and last time 3 x trays of complementary carrot cake).

HOME via ROLLING HILLS PARKERVILLE. The Roe Highway.

Distance 300 klms to be led by Gary Phillips

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When: **Sunday 11 November 2018**

From: Gateways 9:00am

**FREE RIDE**

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### **RIDE LEADERS SOUGHT FOR THE FOLLOWING DATES**

**Sunday 28 October 2018**

**Sunday 4 November 2018**

**Sunday 18 November 2018**

Please contact Reg or John if you can assist



**For those interested in leading a ride to Beverley, the following invitation is extended from the East End Gallery**



**We are Kate and Michael Sofoulis, co-owners of the East End Gallery and certified Beverley Hillbillies.**

**We would like to offer Beverley as an easy ride destination, via the stunning West Talbot Road. We noted that your webpage mentions windy roads are a preferred option. West Talbot Road is accessed by turning right at Yarra Road off the Great Southern Highway (approximately 13 kilometres from the Lakes Roadhouse) and then left into West Talbot Road itself. This is a beautiful ride on an excellent road for 57 kilometres through the remnant Wandoo forest and farmland into downtown Beverley.**

**The East End Gallery (open Thursdays - Sundays and public holidays) is a motorcycle friendly venue. Thus we offer riders free help-yourself tea and coffee and biccies (sometimes cake), a place to dump all your gear and use our sophisticated spray bottle and paper towel system to clean visors.**

**And we have a motorcycle sculpture ("Bat Out Of Hell") on display in our front window at the Gallery. Along with 150 more square metres of Gallery space, featuring over 70 artists (including Michael). Needless to say, if you fall in love with any art piece that is a tad large for your motorbike, we can deliver to the metro area. Just not to Timbuktu...**

**I'm attaching a few photos of the Gallery just to wet your whistles. Plus, Michael is a motorcycle tragic, having ridden fulltime into his forties and I suspect would secretly love to return to two wheeled transport from time to time. Presently, he is the proud occupant of a 90 square metre Man Cave, which keeps his hands busy working on his metal sculptures. If I'm not haranguing him for jobs around the Gallery or our home...**

**So do yourselves a favour and take a ride down West Talbot Road into Heavenly Beverley (the title of my blog). Stop in for a cuppa and a look see in the Gallery. I guarantee your members will not be disappointed.**

**Warm regards,**

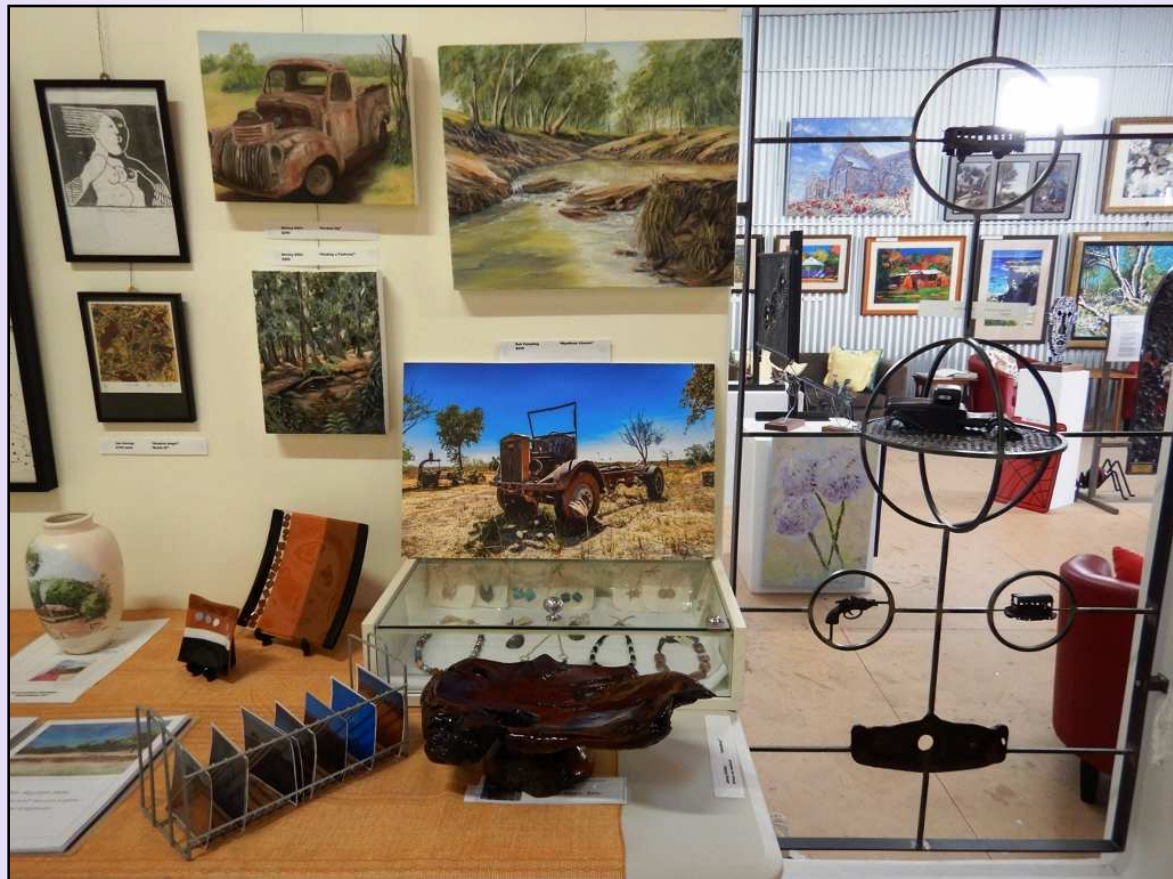
**Kate and Michael**

**Kate Sofoulis  
0414 255 781  
katethegreat@amnet.net.au**

**Michael Sofoulis  
0400 373 822  
metal@multiline.com.au**

**Photos...../over**







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& DI CLARKE [Ulysses members]**

**PHONE 9654 6032**

**E MAIL [checkpointsystems@bigpond.com](mailto:checkpointsystems@bigpond.com)**

For those dealing with depression before/during/  
after addiction rehab we have been requested to  
promote Dr Keenan's guide for those requiring  
more information.

Dr Keenan's guide can be accessed via the  
following link:

<https://www.inpatientdrugrehab.org/depression/>



## **WA Companies who support the Ulysses Club**

*(Please ensure you supply Club ID)*

### **American Motorcycles,**

211 Albany Highway Victoria Park WA 6100  
Tel: (08)9361 4884. 10% Discount on most after  
market parts and workshop

### **Five Star Yamaha,**

54 Rockingham Rd Hamilton Hill WA 6163  
Tel: 08 9430 4090  
Up to 20% Discount on parts and accessories

### **Hoon's Workshop,**

U3/5 Church Road, Maddington WA 6109  
Tel: Vince 9493 5444. Trailer, Towbars, Bike  
Modifications & Custom Parts painted or chromed &  
more..... By a Ulyssian for Ulyssians

### **In City Used Motorcycles Pty Ltd,**

614 Albany Highway Victoria Park WA 6100  
Tel: 08 9470 4446. Special Ulysses discount

### **Kim Britton Kawasaki,**

2/91 Dickson Road Rockingham WA 6168  
Tel: 08 9592 1113  
Special Ulysses price on application

### **Mack 1 Motorcycles,**

237 Great Eastern Highway Midland WA 6056  
Tel: (08) 9250 2522. 15% Discount on access and  
5% Discount for tyres plus free fitting

### **Motomax,**

Dealer for Royal Enfield, Benelli, Sherco, SWM and  
Cfmoto. Motorcycle sales, service and parts.  
28 Hutton St, Osborne Park WA 6017. Ph. 9244 4441 or  
Ric Steele 0417 977 937. <http://www.motomax.com.au/>  
15% Discount

### **Motorcycles Plus,**

126 Kewdale Road, Kewdale WA 6105  
Tel: (08) 9353 4567. 10% Discount on parts, labour and  
repairs and tyres

### **Rockingham Powersports,**

59 Dixon Road Rockingham WA 6168  
Tel: (08) 9527 5093 10% Discount

### **Total Motorcycle Accessories,**

1028 Albany Highway East Victoria Park WA 6107  
Tel: (08) 9472 3030  
Special Ulysses price on application

### **Tyres for Bikes,**

621 Albany Highway, Victoria Park, WA 6100  
Tel: 08 9362 6262. 10 % Discount

## Some shots from the Mount Barker Odyssey 2018









## Some shots from Sunday's Mike Smith Memorial Ride





The following is an excerpt from [roadrider.com.au](http://roadrider.com.au)

## Harley-Davidson global action plan includes radical new bikes

August 4, 2018 by Greg Leech



Harley-Davidson's all-new custom motorcycle with a muscular stance, aggressive, stripped down styling and 1250cc of pure performance, is planned to be released in 2021. (Prototype model shown.)

To inspire even more people around the world to experience the exhilaration of riding a motorcycle, Harley-Davidson today shared details of its ["More Roads to Harley-Davidson"](#) growth plan through 2022.

In a fast-changing world with new consumer demands, these accelerated actions support Harley-Davidson's 2027 objectives with increased focus and strategic investment to reinvigorate the U.S. business while accelerating the pace of international growth.

"The bold actions we are announcing today leverage Harley-Davidson's vast capabilities and competitive firepower – our excellence in product development and manufacturing, the global appeal of the brand and of course, our great dealer network," said Matt Levatich, president and chief executive officer, Harley-Davidson, Inc. "Alongside our existing loyal riders, we will lead the next revolution of two-wheeled freedom to inspire future riders who have yet to even think about the thrill of riding."

The result of a comprehensive, top-to-bottom assessment incorporating a "customer first" perspective, the More Roads to Harley-Davidson plan includes:

- **New Products** – keep current riders engaged and inspire new riders by extending heavyweight leadership and unlocking new markets and segments
- **Broader Access** – meet customers where they are and how they want to engage with a multi-channel retail experience
- **Stronger Dealers** – drive a performance framework to improve dealer financial strength and the Harley-Davidson customer experience

"We expect this plan will result in an engaged, expanded Harley-Davidson community with a more diverse rider base, along with industry-leading margins and cash flow," said Levatich.



Harley-Davidson's first Adventure Touring motorcycle, the Harley-Davidson™ Pan America™ 1250 is planned to launch in 2020. (Prototype shown)

### New Products

Leveraging its industry-leading design and strong manufacturing capabilities, Harley-Davidson plans to offer its most comprehensive lineup of motorcycles, competing in many of the largest and fastest growing segments with a full portfolio of motorcycles across a broad spectrum of price points, power sources, displacements, riding styles and global markets. Highlights include:

- Extending the company's leadership in heavyweight motorcycles by continuing to develop improved, more technologically-advanced Touring and Cruiser motorcycles that will keep existing Harley-Davidson riders engaged and riding longer.
- Introducing a new modular 500cc to 1250cc middleweight platform of motorcycles that spans three distinct product spaces and four displacements, starting with the company's first Adventure Touring motorcycle, the Harley-Davidson™ **Pan America™** 1250, a 1250cc **Custom** model and a 975cc **Streetfighter** model, all of which are planned to launch beginning in 2020. Additional models to broaden coverage in these product spaces will follow through 2022.

### Harley-Davidson™ Pan America™ 1250

Harley-Davidson's first Adventure Touring motorcycle, the Harley-Davidson™ Pan America™ 1250 is planned to launch in 2020. (Prototype model shown. Production model features may vary. Not yet available for sale. All future models shown may not be available in all markets.)

### Future Streetfighter Model

This 975cc Streetfighter model is part of Harley-Davidson's new modular 500cc to 1250cc middleweight platform of motorcycles, which is planned to launch in 2020. (Prototype model shown. Production model features may vary. Not yet available for sale. All future models shown may not be available in all markets.)





**This 975cc Streetfighter model is part of Harley-Davidson's new modular 500cc to 1250cc middleweight platform of motorcycles, which is planned to launch in 2020. (Prototype model shown)**

### **Future Custom Model**

Harley-Davidson's all-new custom motorcycle with a muscular stance, aggressive, stripped down styling and 1250cc of pure performance, which is planned to be released in 2021. *(Prototype model shown. Production model features may vary. Not yet available for sale. All future models shown may not be available in all markets.)*

- Developing a more accessible, small-displacement (250cc to 500cc) motorcycle for Asia emerging markets through a planned strategic alliance with a manufacturer in Asia. This new product and broader distribution is intended to fuel Harley-Davidson's customer access and growth in India, one of the largest, fastest growing markets in the world, and other Asia markets.
- Leading the electric motorcycle market by launching Harley-Davidson's first electric motorcycle, [LiveWire™](#), in 2019 — the first in a broad, no-clutch "twist and go" portfolio of electric two-wheelers designed to establish the company as the leader in the electrification of the sport. LiveWire will be followed by additional models through 2022 to broaden the portfolio with lighter, smaller and even more accessible product options to inspire new riders with new ways to ride.

### **Harley-Davidson LiveWire™**

Harley-Davidson's electric motorcycle, LiveWire™ — the first in a broad, no-clutch "twist and go" portfolio of electric two-wheelers designed to establish the company as the leader in the electrification of the sport — is planned to launch in 2019. *(Prototype model shown. Production model features may vary. Not yet available for sale. All future models shown may not be available in all markets.)*

### **Future Electric Harley-Davidson Motorcycle**

A broader range of electric models that are light, nimble and ready to tackle the urban landscape. For those who want to experience the thrill of two wheels, they are planned to be available by 2022. *(Concept art shown. Production model features may vary. Not yet available for sale. All future models shown may not be available in all markets.)*

## **Future Electric Harley-Davidson model**

A broader range of electric models that are light, nimble and ready to tackle the urban landscape. For those who want to experience the thrill of two wheels, they are planned to be available by 2022. *(Concept art shown. Production model features may vary. Not yet available for sale. All future models shown may not be available in all markets.)*

## **Broader Access**

Harley-Davidson will advance its market delivery approach and meet today's customer needs by:

- Creating high-engagement customer experiences across all retail channels – including improving and expanding the company's global digital capabilities by evolving the [Harley-Davidson.com](https://www.harley-davidson.com) experience to integrate with and enhance the dealership retail experience for existing and new customers.
- Establishing strategic alliances with global leading e-commerce providers to extend access to Harley-Davidson to a pool of millions of potential new customers.

New retail formats — including smaller, urban storefronts globally to expose the brand to urban populations and drive sales of the expanded Harley-Davidson product portfolio and expand international apparel distribution.

## **Stronger Dealers**

Harley-Davidson's world-class dealer network is an integral part of the company's accelerated strategy and critical to overall success. The company will implement a performance framework to significantly enhance the strength of the dealer network and the customer experience, enabling the best-performing and most entrepreneurial dealers to drive innovation and success for themselves and Harley-Davidson — while providing the premium customer experience the brand is known for across an increasingly diverse product and customer base.

"Harley-Davidson is iconic because we've never been static," said Levatich. "In moving forward, we are tapping into the spirit that drove our founders back in 1903 and every one of the employees and dealers who rose to the challenges faced along the way. Our plan will redefine existing boundaries of our brand — reaching more customers in a way that reinforces all we stand for as a brand and as a company and we can't wait to kick it into gear."

## **Funding & Financials**

In addition to building riders, the company expects More Roads to Harley-Davidson to create more value, stabilize and strengthen the existing business, improve Harley-Davidson Motor Company Return on Invested Capital (ROIC), increase revenue and earnings, and allow the company to return more cash to shareholders.

The accelerated strategy will require significant investment to change the trajectory of the business globally, and the company plans to fund it entirely through comprehensive cost reduction and reallocation of previously planned investment and resources including operating investment through 2022 of \$450 to \$550 million and capital investment through 2022 of \$225 to \$275 million. In total, the company plans More Roads to Harley-Davidson to generate more than \$1 billion of incremental annual revenue in 2022 as compared to 2017.

The company believes its accelerated strategy is in line with and reinforces its objectives to drive revenue growth and expand operating margins. The company expects to fund strategic opportunities while maintaining its current investment and return profile and capital allocation strategy.

Harley-Davidson's funding principles will focus on stabilizing and strengthening the existing business, enhancing the premium brand, and investments in profitable, growth-oriented projects. We expect these principles, along with a disciplined capital allocation focus, will allow Harley-Davidson to execute with improved cost competitiveness and overhead efficiencies.



Photos compiled courtesy of Lost Perth (Facebook)



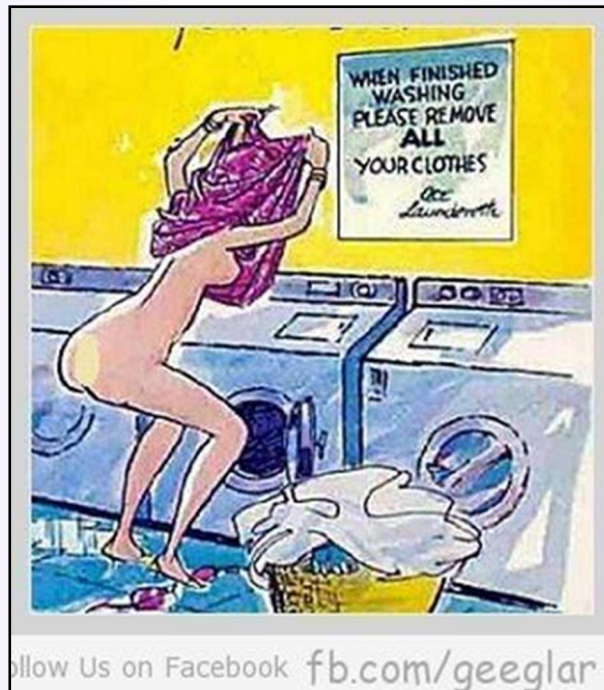






WAIKIKI HOTEL 1960'S

## SOME LIGHT HUMOUR





**There are only 11 times in history where the "F" word has been considered acceptable for use.**

**They are as follows:**

**11. "What the @#\$% do you mean, we are sinking?"**

-- Capt. E.J. Smith of RMS Titanic, 1912

**10. "What the @#\$% was that?"**

-- Mayor Of Hiroshima , 1945

**9 "Where did all those @#\$%ing Indians come from?"**

-- George Custer, 1877

**8. "Any @#\$%ing idiot could understand that."**

-- Albert Einstein, 1938

**7. "It does so @#\$%ing look like her!"**

-- Picasso, 1926

**6. "How the @#\$% did you work that out?"**

-- Pythagoras, 126 BC

**5. "You want WHAT on the @#\$%ing ceiling?"**

-- Michelangelo, 1566

**4. "Where the @#\$% are we?"**

-- Amelia Earhart, 1937

**3. "Scattered @#\$%ing showers, my ass!"**

-- Noah, 4314 BC

**2. "Aw c'mon Monica. Who the @#\$% is going to find out?"**

-- Bill Clinton, 1998

**1. "There is no @#\$%ing way Trump will ever become President"**

-- Hillary Clinton, 2016

**M**ary Clancy goes up to **Father O'Grady** after his Sunday morning service, and she's in tears.

**H**e says, "So **what's bothering you**, Mary my dear?"

**S**he says, "Oh, Father, I've got terrible news. **My husband passed away last night.**"

**T**he priest says, "Oh, Mary, that's terrible. Tell me Mary, did he **have any last requests?**"

**S**he says, "That he did, Father."

The priest says, "What did he ask, Mary? "

**S**he says, He said, 'Please **Mary, put down that damn gun...**'

